



NEWSLETTER

2022 - May Edition

GLOBAL PRESIDENT EDITORIAL

Running a marathon - running a business

I wrote this first GTWN newsletter editorial a few week's ago on the plane returning home from a Colt board meeting, which took place in Boston end of April.

Boston is a city of firsts in the US. Boston constructed the first public park; Boston Common in 1634, the first public school, Boston Latin in 1635, and the first US subway system. It's also the home of the world's longest running marathon - running since 1897.

This year's Boston marathon took place the week before I arrived but there were still signs of it everywhere. From banners in the streets to displays in shop windows. Bostonians take their marathon very seriously indeed. And this year's marathon was a special event as it marked 50 years since women officially entered the race. Celebrations focused on recognizing the amazing women who made it happen.

First up, is Bobbi Gibb, the first woman to ever run the race in 1966. Bobbi hid in some bushes near the start, as she was not allowed to enter officially, jumping into the crowd of male runners. She finished the race and proved a woman could compete, but her run was unauthorised, her time not recorded.

Then, Katherine Switzer, who in 1967 was the first female Boston marathoner to score a bib - No 261 - and the first woman anywhere in the world ever to have officially run a full marathon. She did this by registering using only her initials K. V. Switzer and keeping her gender a secret. She was outed during the race, and in dramatic fashion, the race manager tried to pull her out of the race. Her boyfriend blocked the move and Katherine completed the course. But, after that, the Amateur Athletic Union banned women from competing in long-distance running until 1972. This was when Nina Kuscsik won the first official race in a field of just eight women, one of whom was Val Rogosheske who ran in this year's marathon with her two daughters.

These women are inspirational.

These women broke the mould and changed the world. They were pioneers.

At a time when others, men specifically, said it wasn't possible for a woman to run 26 miles, they said "I'll show them".

They had to hide. They had to break the rules of their "industry". They had to take risks. They had to believe in themselves when no one else did. They had to show the world a different way of thinking.

Isn't that exactly what we need to keep doing ? Aren't these amazing women a template for how younger women and girls need to be?

Bold. Brave. Willing to stand up for what we believe in. Willing to do something different. Willing to take a risk to change the way the industry works.

What would you say about jumping out from the bushes and change this race forever?

I hope you will enjoy this first edition as much as we enjoyed working on it !

Keri Gilder - GTWN Global President - Colt CEO

Spotlighting Vrinda Kapoor



One question we asked during the making connection survey was "what do you think is the biggest strength of GTWN?", and we received a unanimous response: The caliber of its Members.

The Spotlighting section is a reserved space to showcase GTWN Members, an opportunity to know each other better and connect in a different way.

In this edition the spotlight is on Vrinda Kapoor CEO and CO-founder of 114ai, a data infrastructure company, which builds tools to make AI more accessible and usable.

This fearless entrepreneur spent some time with us during an interview that you can watch here:

<https://youtu.be/4Qfe61LTLkQ>



We're delighted to announce that :

GLOBAL UPDATES

- Global GTWN LinkedIn Group page has been revamped, aiming to increase our visibility and expand our content reach <https://www.linkedin.com/groups/4331731/>
- a Google Share Drive has been created to enable and facilitate information sharing (access link will be share via email shortly)
- Global Board Meetings Calendar for 2022 is live (June 9th, September 1st and October 24th), so save the dates !
- Keri had a meeting with Kevin Vachon MEF Chief Operating Officer at ITW Washington and he appreciated the guidance on speed and agility and the need to work closely with those that are industry leaders, such as GTWN members. Keri on behalf of GTWN accepted to be following up to assist MEF in the journey. If you want to get involved in this initiative let us know.

America's Trends in Mobile & Tech by Michele Merrell, Sue Major and Heather Hudson

A shift in more decentralized government broadband funding. The \$1 trillion Infrastructure Investment and Jobs Act (IIJA) passed in November 2021 by the US government earmarked \$65 billion for continued broadband adoption and deployment has caused a shift to more decentralized government broadband infrastructure funding. While many government programs dedicated to expanding and improving telecommunication infrastructure and services have traditionally been managed at the federal level, the bulk of the bill's federally allocated broadband dollars will go to more decentralized state-based models.

New regulatory challenges. Heritage Canada has announced that it is recruiting for a new chair for the Canadian Radio-television and Telecommunications Commission (CRTC). The term of the current chair, Ian Scott, will expire in September. The Heritage minister has introduced two internet regulation bills in Parliament, C-11 and C-18. The CRTC will be tasked with developing and implementing new regulations for online streaming services and overseeing news revenue sharing between online platforms and news publishers. The CRTC is responsible for regulation of telecommunications and broadcasting (including cable) and has been criticized for being slow to undertake new approaches for digital and social media.

Broader acceptance and understanding of Artificial Intelligence. Artificial intelligence is well on the path to being one of the most sought-after technical resources. Data can be processed and analyzed in large quantities with AI software to make the service more productive and increase profit. There are many ways that the telecom industry in 2022 can be accelerated and optimized by artificial intelligence. In predictive maintenance, network maintenance, client support, and security, AI can enhance digital transformation.

30th GTWN Gala Dinner 2022- MWC Barcelona by Keri Gilder

Our 30th anniversary Gala Dinner took place on February 28th at Barcelona's largest gothic palace Palau Requesens.

Over 233 registered executives from around the world, we were sponsored by CaixaBank, which was represented by its chairman Jose Ignacio Goirigolzarri who gave a motivating speech on inclusion & diversity.

During the Gala Dinner we also launched the 30th Anniversary publication "Reflections - Past. Present. Future - 30 years with GTWN" with powerful stories from contributors around the world with sponsorship from CMS Legal. Chris Watson, CMS Partner Global Head of TMC who attended oversaw the speech and recognition.



We also brought in new board members, including Isabel Paradis, Vrinda Kapoor, Leticia Latino, Deepa Kalikiri, Rosalia Gitau, Nicola Palmer, and myself. We had a wonderful evening of inspiration and beauty. The event felt like the right "balance" as we looked around the beautiful Gothic palace and saw a representation of some of the most amazing women in the world and our male sponsors and partners that are helping us drive the next generation forward changing the face of our industry.

Future of IoT in telecom and other industries will continue to expand. The demand for IoT in telecom sector and other industries will continue to grow in 2022. Healthcare, manufacturing, and retail will benefit from this technology the most. 5G enables high speed and low latency of IoT devices, thus makes them exchange data almost instantly in real-time. Mobile carriers will have to expand and upgrade their networks to keep up with the growing need.

Reassessment of cybersecurity and risk management in the 5G era. The adoption of 5G offers many benefits but also creates new security concerns and challenges. As operators have taken steps to evaluate and minimize threats arising from 5G and software-centric networks in their own organizations, they are in a unique position to offer 5G security services to enterprises seeking to deploy their own advanced wireless networks.

The potential for more competitive broadband markets. Faster mobile and fixed wireless connections create more viable alternatives to wired connections and new opportunities for bundled service offerings and business models for service providers. With ever-expanding options for high-quality communication and internet services from telecom, cable, wireless, and satellite internet providers, consumers will enjoy enhanced flexibility in purchasing and consuming services in the new year. Because of this, these trends may also lead to a more competitive environment in 2022 and beyond.

Back to the office in mobile telecom and technology recruiting: A dominate trend now is the push to get workers back into the office, focus on the hybrid model with 2/3 days in the office. Diversity is improving and remains a tech focus. Some recruiting agencies are reporting a 75% diversity placement rate this year on our searches, which is a new record.

ELEVATE EVENTS



We heard from three powerful women that are driving Tech4Good and instilling the need for further diversity and inclusion throughout our industry and within our communities:

- Anita Bhatia, Deputy Executive Director of UN Women on the impact of the pandemic to women's progress, setting us back over 130 years with the challenging requirements for managing the balance between responsibilities at home and office.
- Masooma Khawari, Former Minister, Ministry of Communications, Information and Technology of Afghanistan - helping us to understand the relegation of women and young girls to hold positions, participate in education and drive progressive change in the region.
- Jessica Rosenworcel, 1st Chairwoman of the FCC, driving the "universal right" in the USA by establishing programs like "Lifeline" enabling internet access to low-income individuals and building out broadband infrastructure through significant government funding.

“What can I do to transform the telecom industry?” ITW Washington 2022 By Isabelle Paradis

How many times have we heard, ‘What can operators do to transform the industry?’. However almost never do we ask, ‘What can I do to transform the industry?’

To create a meaningful transformational wave, I truly believe that each of us must play our part, stop talking and start acting.

Let’s stop complaining about the fact that there are not enough women in our industry and let each of us take the necessary steps to change that. We cannot wait for our companies to change or for others to find a solution. It is each of our responsibility to make it happen, now.

Consequently, I decided to focus on encouraging more young people (including young women) to play an active part in creating the future. Young people are fearless, brave, spontaneous and dynamic. They have the ideas, the creativity and great energy to shape a better world. The young generation is full of hope and through innovation and imagination, they are problem solvers and have a great potential to generate a positive change. As a result, I believe they are the perfect catalyst to make change happen.

I have lately taken the necessary steps to harness this power by creating an initiative, called ‘The Inclusion hub’, that encourages more young people to join and thrive in our industry. Some of our objectives is to connect, highlight and encourage the young generation, so that in turn they can help us create the future with a fresh pair of eyes.

As part of this initiative, I recently organized the second edition of our ‘Junior Top Dogs mentoring and networking cocktail’, which brought together 150+ young industry people (a.k.a. junior top dogs) and 50+ CEOs (a.k.a. senior top dogs), at the International Telecoms Week in Washington DC. The objective was to create connections, share ideas and trigger a new movement, so that the young and young-at-heart can inspire and learn from each other to create a future that represents all of our dreams. Everyone left the event energized, hopeful and eager to accelerate this intergenerational cooperative spirit.

So, the answer to ‘How can I transform the industry?’ is simple: One concrete action at a time, not tomorrow, but today.

“WE NEED WOMEN WHO ARE SO STRONG THEY CAN BE
GENTLE, SO EDUCATED THEY CAN BE HUMBLE, SO FIERCE
THEY CAN BE COMPASSIONATE, SO PASSIONATE THEY
CAN BE RATIONAL, AND SO DISCIPLINED THEY CAN BE
FREE.”

Kavita Ramdas, advocate

UPCOMING OPPORTUNITIES TO CONNECT

Connect, meet and keep building a strong network

June 6-16

ITU World Telecommunication Development Conference (Kigali, Rwanda)



July 6-8

International Conference of Wireless Networks (London) by the International Association of Engineers. Sponsors : CSA, Springer, Google Scholar

Sept 16 to Oct. 14

ITU Plenipotentiary Conference (Bucharest)

Sept 28-30

MWC Americas (Las Vegas) in partnership with CTIA.

Sponsors: T-Mobile for Business, Palo Alto, ServiceNow, Mobile WorldLive



September 28-30, 2022

GLOBAL CELEBRATIONS

Summer is coming along with so many D&I celebrations for the next months!

June 2022 is Alzheimer’s and Brain Awareness and Pride Month

- June 8 – Race Unity Day
- June 12 – Loving Day
- June 20 – World Refugee Day
- June 24 – Pride Day (LGBTQIAA+) (varies by city and country)

July 2022 is French-American Heritage Month

- July 1 – Canada Day (Canada)
- July 14 – Bastille Day
- July 18 – International Nelson Mandela Day
- July 26 – National Disability Independence Day

August 2022

- August 7 – Purple Heart Day
- August 9 – International Day of the World’s Indigenous People
- August 19 – World Humanitarian Day
- August 21 – Senior Citizens Day
- August 22 – American Businesswomen’s Day
- August 26 – Women’s Equality Day

THOUGHT LEADERSHIP RESOURCES

Some getabstract recommendations that are worth to be shared:

- 9 Things a Leader Must Do by Henry Cloud
- Thrive by Mark Smutny
- Think Like a Monk by Jay Shetty
- Peak by Anders Ericsson
- The Creative Thinking Handbook by Chris Griffiths

If you want to submit articles, events, resources and more please send them to gtwn.globalpresidency@gmail.com